



**PAINTING
CONTRACTORS**
ASSOCIATION

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Swatch Pro Painters Inc Owner, Tiffany Martin, Receives Humanitarian of the Year Award from Painting Contractors Association

LISTOWEL, ONTARIO – Swatch Pro Painters Inc., a painting contractor based in Listowel, Ontario, has been recognized by the Painting Contractors Association (PCA) with the Humanitarian Award for their ongoing work community engagement and Paint it Forward Projects in North Perth, Ontario. The award was presented at PCA's annual EXPO conference in Orlando, where painting contractors across *seven countries* were represented and honoured for exceptional craftsmanship, business excellence, and leadership in the industry.

Swatch Pro Painters was honoured in recognition of their commitment to initiatives like their free Paint It Forward projects for their community, where they helped transform spaces and support communities in meaningful ways to those in need. As a keynote speaker for Behr through Home Depot Canada's Women in Paint initiatives, they also inspired and empowered others while advocating for greater inclusion in the industry. This recognition reflects not only their efforts, but the collective impact of using creativity, leadership, and community engagement to drive positive change.

"The PCA Award program exists to celebrate the very best our industry has to offer, and Tiffany Martin, Owner of Swatch Pro Painters is a shining example of what that looks like," said Maggie Kuyper, PCA Board Chair. "The work they've done throughout their community and advocacy across Canada, and the United States reflects the craftsmanship, professionalism, and pride that defines the best painting contractors in North America. We are proud to recognize them on a national stage."

Swatch Pro Painters is a Perth County based professional painting company providing residential and commercial services. Swatch prioritizes clear communication, reliability, and a high standard of workmanship to ensure a smooth and stress-free experience for every customer. They are committed to professionalism, respect for clients' homes and time, and delivering results that meet or exceed expectations, on time and on budget.

ABOUT THE PAINTING CONTRACTORS ASSOCIATION (PCA)

Founded in 1884, PCA has a rich history. The mission of the PCA is to drive painting contractors to achieve efficient and profitable businesses. As a community of excellence, we unite our members to ensure skill, honor, and integrity in painting. Our standards elevate the ethics and image of the community, providing direction and fostering collaboration for a prosperous future in our industry.